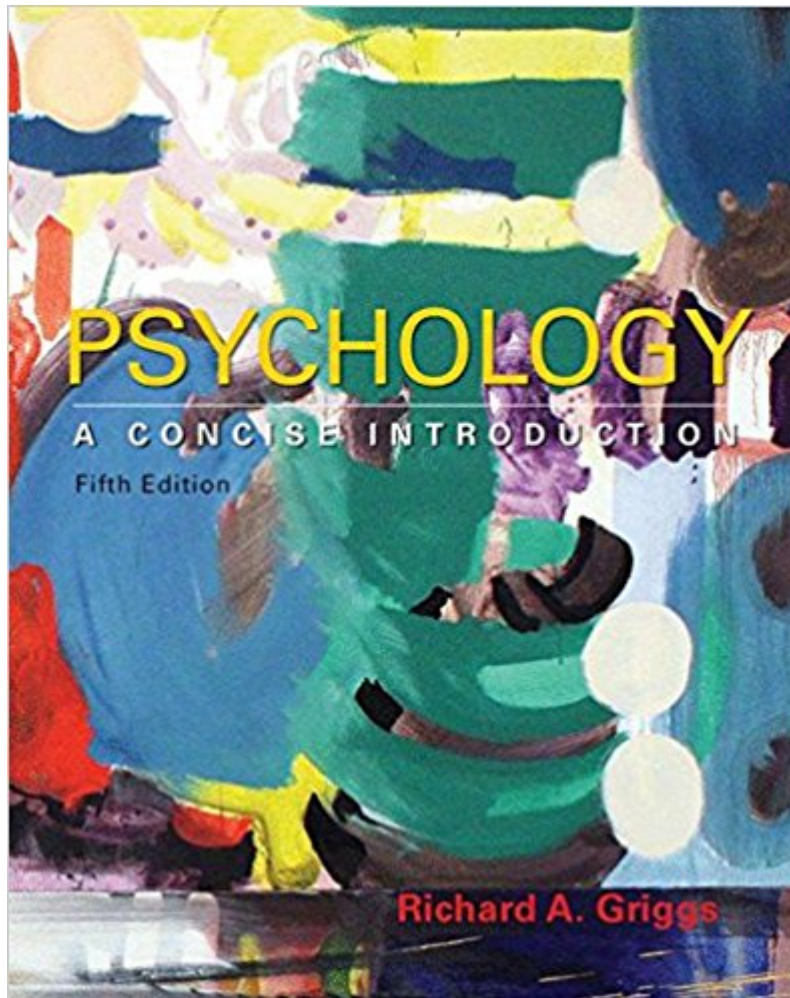




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Psychology: A Concise Introduction



Synopsis

This exceptionally concise volume offers a rich survey of the field—its fundamental research and concepts at an unbeatable price—just \$39 net! And that price includes LaunchPad, a robust, carefully developed supplements package for students and instructors, if the instructor requires it. No other text/media resource for the course offers such an attractive combination of authority and affordability. Richard Griggs has updated the book throughout, especially in the chapters on neuroscience, sensation and perception, learning, social psychology, and abnormal psychology—all while maintaining the book's trademark brevity.

Book Information

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Customer Reviews

Richard A. Griggs is Professor Emeritus of Psychology at the University of Florida. After earning his Ph.D. in cognitive psychology at Indiana University, he went to the University of Florida, where he has spent his entire academic career. He has won numerous teaching awards at the University of Florida and was named APA's Society for the Teaching of Psychology Teacher of the Year for 4-year Colleges and Universities in 1994. He served on the Editorial Board of Teaching of Psychology for over a decade, as a Contemporary Psychology Consulting Editor for textbook reviews, and as an Associate Editor of Thinking and Reasoning. His two main research areas are human reasoning and the teaching of psychology. He has published over 150 journal articles, reviews, and book chapters, including 48 in Teaching of Psychology. He was also one of the originators and developers of the Society for the Teaching of Psychology's online resource, A Compendium of Introductory Psychology Textbooks, the editor of Volume 3 of the Society's

Handbook for Teaching Introductory Psychology, and the coeditor of the Society's Teaching Introductory Psychology: Tips from ToP and Teaching Statistics and Research Methods: Tips from ToP. When he isn't busy with professional activities, he likes to relax at home with wife Sherri, also a psychologist, and their dog, Lucy. His main pastimes are reading, puzzles, exercise and golf."

This book is written as a condensed version of many areas of psychological study. A great introduction (I think it even says so itself) and easy to understand. Two of my fellow classmates who had already taken A & P commented that the Neuroscience chapter had much better graphics and explanations of how neurons, eyes & ears work, than their A&P class did. At the end of each section there are questions, see if you can answer them to be sure you understood what you just read. At the end of each chapter are quizzes and tests. I really enjoyed the perception/intelligence tests. I found myself saying "cool" many times. There are real world examples and funny cartoons that help put what is being said into perspective. I learned that there is more to psychology than a psychiatrist couch. Everything we know about people comes from someone, a scientist, psychiatrist, psychologists, a theorist, being curious enough to conduct studies. Sometimes some very time consuming studies. Many studies were discussed. In addition to "cool", I often said "wow". A great stepping stone to classes of more specific areas of study.

it doesn't feel like a used book even though I don't care as long the page is intact and I can read the page clearly. Besides I like to save money for my college because everything adds up in my expensive that college required to buy materials. Thank you for making it cheaper and good quality to use. The most important to me, as a college student, that I received the book on time.

This textbook made Intro to Psychology easy to follow and easy to understand. It was also well written and in a way that everyone could comprehend.

This book was great as an intro to psychology. It was well written, easy to follow and explained everything to me. I wished some of the chapters had a little bit more in-depth details. Overall it is a 4 out of 5!

perfect for my class thanks

Thank you sooo much, I was very pleased with purchase and quick turnaround time! I will always

use for purchases!

Great item and seller.

The book is wonderfully written by its author in an informative yet understandable manner. Probably a book that should be used in schools because it is that good. The illustrations are wonderfully done as well though I myself haven't yet finished the entire book. An excellent purchase for anyone interested in psychology.

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